



**OPERATIONS COMMITTEE AGENDA**

**Thursday April 29, 2021**

**3:00 PM**

**[https://zoom.us/s/99629968643](https://zoom.us/j/99629968643)**

**Or Telephone:**

**669-900-6833**

**Meeting ID: 9996 2996 8643**

**For those joining by phone use: \*9 to “raise your hand” and \*6 to mute/unmute**

**ATTENTION:** This will be a virtual meeting of the Operations Committee of the Marin Wildfire Prevention Authority pursuant to Executive Order N-29-20 issued by the Governor of the State of California. There will not be a public location for participating in this meeting, but any interested member of the public can participate telephonically by utilizing the dial-in information printed on this agenda. If any member of the public has a request for a reasonable modification or accommodation for accessing this meeting due to a disability, she/he/they should contact Mark Brown at [mbrown@marinwildfire.org](mailto:mbrown@marinwildfire.org)

**1. Call to order.**

George Kraukauer	Mark Pomi	Eric Dreikosen	Joe Chinn
Darin White	Chris Gove	Alan Piombo	Dave Donery
Dan Schwarz	Bill Tyler	Kenny Stevens	
Jason Weber	Rich Shortall	Todd Cusimano	
Jim Fox	Chris Tubbs	Garrett Toy	

**3. Agenda Adjustments.**

**4. Open time for public expression.**

*The public is welcome to address the Operations Committee at this time on matters not on the agenda that are within the jurisdiction of the Committee. Please be advised that pursuant to the Government Code Section 54954.2, the Committee is not permitted to discuss or take action on*

*any matter not on the agenda. Comments may be no longer than three minutes and should be respectful to the community. Please silence your cell phones during the meeting / mute your microphone when not reporting out.*

**5. Executive Officer's Report - Verbal Report.**

*Information Only, such as information about Board of Directors, Executive, Finance and Citizens' Oversight Committee Updates.*

**6. Presentations: Richard Danforth, CEO of business development for Genasys (Formerly LRAD Corporation)**

*Genasys will provide an informational session on its multi-modal, hardware and software solution, focusing on their capabilities and the value of integrated, multi-modal emergency warning systems. Mill Valley was their first installation in CA. Since then Laguna Beach, Newport Beach, Mammoth Lakes and others have installed their systems to warn and protect their populations. Here is a link to their web site: <https://genasys.com/> .*

**7. Committee Reports.**

- a. Work Plan Ad Hoc Committee update
- b. Budget Ad Hoc Committee update
- c. FIRESafe Marin Program update  
[8c1 - FSM Project report April 2021.pdf](#)
- d. Zonehaven/Evacuation Plan Study update

**8. Information Items.**

**9. Committee Members Request Future Agenda Items.**

**10. Adjourn.**

***In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the MWPA at 415-539-MWPA (6972). Notification at least 48 hours prior to the meeting will enable the Agency to make reasonable accommodation to help insure accessibility to this meeting.***

*Any writings or documents provided to a majority of the Operations Committee regarding any item on this agenda after the distribution of the original packet will be made available for public inspection at 28 Liberty Ship Way, Suite 2800, Sausalito CA 94965. \*Note as of 4/30/20 offices are closed to the public. Therefore, documents will be made available upon request and will be available online at [www.marinwildfire.org](http://www.marinwildfire.org)*

*Notice is hereby given that the Operations Committee may discuss and/or take action on any or all of*

*the items listed on this agenda. If any of these matters above are challenged in Court, you may be limited to raising only those issues you or someone else raised at any public hearing described on this agenda, or in written correspondence delivered at, or prior to, this Committee meeting. Judicial review of an administrative decision of the Operations Committee must be filed with the Court not later than the 90th day following the date of the Committee meeting decision (Code of Civil Procedure Section 1094.6)*

*I certify that this agenda was posted on the Public Notice Bulletin Board on or before April 26th, 2021 at 3:00 PM.*



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Mark Brown, Executive Officer

**MARIN WILDFIRE PREVENTION AUTHORITY**

For the Meeting April, 2021

To: Marin Wildfire Prevention Authority Board of Directors

From: Rich Shortall, FIRESafe Marin

Subject: Update from FIRESafe Marin on projects/ programs

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**RECOMMENDATION:**

Receive report from FIRESafe Marin on MWPA supported projects and programs.

**BACKGROUND:**

FIRESafe Marin has been contracted to provide a variety of services and programs for MWPA. Attached is an update on those programs/projects. Rich Shortall who will be available for questions.

**FISCAL IMPACT:**

Funds for FIRESafe Marin have been allocated in your FY20-21 budget.

## **MWPA Project Update April 2020**

### **Monthly Webinars**

**FSM-2020-C01**

Our ninth webinar featured Todd Lando, Hazard Mitigation Specialist/Battalion Chief (Central Marin FD), who covered both the myths and legal requirements related to defensible space. He was followed by Bonnie Morse who discussed the role of pollinators in a fire smart landscape, the importance of habitat and basic tree maintenance. Our next webinar will be held on Tuesday, April 27. Fay Mark of UC Marin Master Gardeners will discuss fire smart landscaping practices.

### **5 Community Wildfire Protection Workshops 5 (1 in each zone) FSM-2020-C02**

Meetings have been held with representatives from each of the five MWPA zones regarding their participation in workshops which include an opportunity to highlight local MWPA funded projects. Unlike the webinars, the workshops are designed around skills that can be employed by residents to improve wildfire safety. The schedule is: Wed May 5: West Marin, Thurs May 13: San Rafael, Wed May 19: Novato, Wed May 26: Southern Marin, Wed June 2: Central Marin.

### **Annual workshop for Landscape Professionals**

**FSM-2020-C03**

FSM continues to work with CA Landscape Contractors Association - North Coast Chapter and UC Marin Master Gardeners to develop an educational program for landscape contractors. Course content is still under development. Target date for completion is June.

### **Annual Workshop for Home Hardening Contractors**

**FSM-2020-C04**

FSM has partnered with graduate students from UC Davis to create a plan for a new home hardening contractor program. The project is ongoing. The goal is to recruit and train economically disadvantaged young adults to provide basic home hardening services such as installing screens on gutters and vents. New State legislation requiring fire home hardening disclosures at time of sale along with emphasis on home hardening as a critical component of wildfire safety is expected to increase demand for home hardening services.

### **Prevention and Preparedness in schools "Get Ready Fifth Grade" FSM-2020-C05**

This project has been completed and accepted by the Marin County Board of Education which intends to distribute the program to Marin school districts. The Board has asked us to translate the material into Spanish which is in process.

### **Prepare Educational materials such as brochures and handouts FSM-2020-C06**

We continue to distribute our educational materials. The popular "Homeowners Guide to Wildfire Preparation in Marin" was revised and 25,000 new copies have been printed and delivered primarily for distribution by the wildfire mitigation specialists. We are

working with the WMS planning group to support the next round of training for wildfire mitigation specialists by creating new educational materials.

**Develop Spanish language training and educational materials**      **FSM-2020-C07**

FSM is currently working to translate the 5<sup>th</sup> Grade wildfire training materials into Spanish. The FSM website is now equipped with the Google Translate feature so that all of the information is available in multiple languages. Our popular “Evacuation Checklist” has been translated into Spanish and posted on the website under our new “Espanol” heading that links to additional original Spanish language content. Hard copies of the Spanish language checklist have been printed. A Spanish language video to accompany the Red Flag Warning project has been completed and is posted on our website. FSM has been awarded a grant from the California Firesafe Council for what is called the the Listos Outreach Toolkit which includes Spanish language educational materials and \$3000 in additional discretionary project funding. We are working with the San Rafael Fire Department and other agencies on an outreach program utilizing these new materials.

**Support Wildfire Mitigation Specialists**      **FSM-2020-C08**

We are working with Mark Brown's committee on development of the next WMS training program. Executive Officer Mark Brown Glass Fire narration video has been edited as a training film for the WMS's class. We plan to shoot a new video describing how D-space evaluations are conducted. We will utilize the data from this program to help Firewise communities update their action plans for next year.

**Monthly Firewise online Community Meetings**      **FSM-2020-C09**

We continue to host the monthly Firewise Leaders meeting immediately after the FSM Board meeting on the second Friday of each month and we routinely participate in local Firewise meetings. Typical attendance is 60+ with excellent engagement from participants.

**Staff to support Firewise sites with technical and direct support**      **FSM-2020-C10**

We have created a new Universal Firewise Activities guide for Firewise sites to better standardize the program. A powerpoint training on evacuation that can be delivered to residents by individual Firewise leaders has been created that includes several scaled options for conducting local evacuation drills. FSM staff successfully helped our 70+ Firewise sites with this year's NFPA renewal process. Our Firewise metric project is complete and is being used to measure improvements in organizational capacity and effectiveness. Firewise site listings are all updated.

**Maintain current and comprehensive website library of resources**      **FSM-2020-C11**

We are working with US Digital Response which provides pro-bono technical expertise to complete a major reorganization of our website to make it more user friendly.

Significant progress has been made and project completion date is May. The website is very popular and we receive questions about sharing our content from fire councils throughout the State.

**Educational video- creation and distribution**

**FSM-2020-C12**

We developed a new video guide for Firewise leaders providing guidance in how to conduct neighborhood assessment walks. Content from each of our webinars has been edited into shorter video clips on specific topics. These clips are used to help illustrate educational content on our website and will be incorporated into the Spring Community Workshops. This is an ongoing project which will include a new convenient directory to help find video content. We have added a new “highlight reel” feature to our newsletters to encourage views of webinars from the preceding month. Our Youtube channel has significantly expanded its content and now includes over 70 videos.

**Respond to resident inquiries and requests in timely manner**

**FSM-2020-C13**

We continue to provide same day response to virtually every request for information. Our ability to respond in a comprehensive and timely manner greatly reduces the workload of our fire departments.

**Prepare and distribute monthly newsletter**

**FSM-2020-C14**

We have added a new feature highlighting the accomplishments of the MWPA to our monthly newsletter which is typically sent out on the second Tuesday. Our average open rate is high for a non profit. Be sure to check out the monthly “Fire Smart Landscape Tip” from UC Marin Master Gardeners, the new highlight reel feature and links to interesting articles on topics related to the webinar.

**Prepare articles for print media: Marin IJ, Pacific Sun**

**FSM-2020-C15**

We have developed a series of Public Service Announcements for the Marin Independent Journal that align with the webinar series. We have been successful in finding a sponsor each month to fund publication.

**Fire Smart demonstration gardens throughout the County**

**FSM-2020-C1**

The Sleepy Hollow Fire Protection District is funding a major Fire Smart landscaping demonstration project in Sleepy Hollow. An experienced fire safe landscaping architect is designing the project. Representatives from UC Marin Master Gardeners are auditing the project. We had hoped to develop a proposal to MWPA to create a new demonstration garden next year at San Domenico, but that project has been placed on hold.

**NOAA Weather Radios**

**FSM-2020-C17**

We are developing the follow up survey to gauge the effectiveness of this pilot project. 1000 NOAA weather radios were distributed to the 17 MWPA jurisdictions on a

pro rata basis.

**Countywide chipper program**

**FSM-2020- C18**

The proposal for an expanded curbside chipper program covering most of Marin County has been approved by the MWPA Board. RFP's for contractors have been distributed and are due April 16. Software and website landing page have been updated.

**Alert and Warning via Red Flag Warning signs**

**FSM-2020-C19**